January 1, 2018

Customer Name

Address

City, State, Zip

Hello [Customer Name]:

Enclosed is a [name of small gift]!

Please accept this gift as a token of our appreciation for choosing [business name] to care for your furry family members. We enjoyed getting to know [pet name] and hope [he/she] will come to visit us again soon!

The greatest compliment that we can receive is your referral of a friend or family member. Enclosed are three business cards. Please keep them with you and pass them along to any one that may need pet care services. As a reminder, we offer boarding, daycare, baths and nail trims here at [business name].

Please feel free to contact us if you have any questions or concerns about your pet’s stay! We always love hearing from our customers!

Thanks!

[Name]

[Title]